

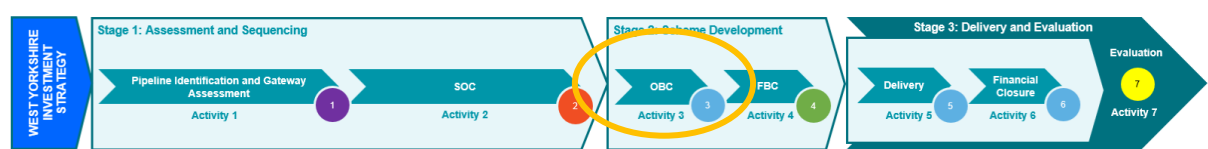
Section A: Scheme Summary

Name of scheme:	LEEDS 2023: Women of the World – Women of West Yorkshire
Lead organisation:	Leeds City Council
Applicable funding stream(s) – Grant or Loan:	Grant
Growth Fund Priority Area (if applicable):	Gainshare
Approvals to date:	<p>16 March 2022 – Meeting of the Culture, Heritage and Sport Committee made an 'in principle decision' to support a programme of activity as part of the wider LEEDS 2023 programme.</p> <p>It was subsequently discussed at the Combined Authority meeting whereby:</p> <p>17 March 2022 – The Combined Authority indicatively approved an allocation of £1.3m to £1.5m from the Gainshare fund to support funding LEEDS 2023, subject to approval through the Combined Authority's Assurance Framework.</p>
Forecasted full approval date (decision point 5):	July 2022
Forecasted completion date (decision point 6):	July 2023 – March 2024
Total scheme cost (£):	£ 1,500,000
Combined Authority funding (£):	£1,500,000
Total other public sector investment (£):	<i>Not applicable</i>
Total other private sector investment (£):	<i>Not applicable</i>
Is this a standalone project?	Yes
Is this a programme?	No (<i>the project has within it a scheme of activity occasionally referred to as a programme</i>).

Is this project part of an agreed programme?

Yes (a distinct project within the LEEDS 2023 programme)

Current Assurance Process Activity:



Scheme Description:

LEEDS 2023 is a year-long celebration of culture that is for Leeds, with Leeds, and inspired by Leeds. The programme will deliver 12 signature events along with numerous creative experiences all over the city: from dance to architecture, poetry, sport, and sculpture. The programme will promote Leeds and the region locally, nationally, and internationally, celebrating the region as a great place to live, work, and visit.

This scheme will focus on one key event within the year of culture. Working with Women of the World (WoW) it will engage with thousands of women, girls, and non-binary people to develop creative skills. This event will focus on aspects of the construction and design industry, an area that has very low levels of women involved, culminating in two weeks of cultural activities on Cinder Moor. The WoW construction will be built over a 24-hour period, using sustainable materials, by women, girls and non-binary people, working alongside experts to promote women in the construction and design industry. The construction will then be used over two weeks for live events, professional networking, and other activities. Leeds Culture Trust are working collaboratively with Leeds City Council and the WoW (Women of the World) Foundation for delivery of this element of the LEEDS 2023 Programme

Business Case Summary:

Strategic Case

The project will engage with thousands of women, girls, and non-binary people to develop creative skills. It will focus on aspects of the construction and design industry, an area that has very low levels of women involved, working alongside experts to promote women in the construction and design industry.

This project supports objectives of the Combined Authority's **Employment and Skills Policy**, specifically:

- There are no barriers to people taking up, progressing and succeeding in learning and work, and where they are supported into good employment
- World class teaching and training provides flexible learning opportunities that align to the strategic needs of the local economy

and the **Strategic Economic Framework** through its stated priorities:

- Enabling Inclusive Growth
- Securing Money and Powers

	<ul style="list-style-type: none"> • It also contributes to the United Nation's 'Transforming our world: the 2030 Agenda for Sustainable Development, specifically: • Goal 4 – Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all • Goal 5 – Achieve gender equality and empower all women and girls • Goal 8 – Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all • Goal 9 – Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation • Goal 10 – Reduce inequality within and among countries
Commercial Case	<p>Leeds Culture Trust operates under an agreed expenditure and procurement policy which sets out the organisation's approach to procurement of goods and services for operational purposes and artistic spend. The Trust is launching a preferred supplier scheme to deliver projects across the LEEDS 2023 programme. Project resources will be procured via this scheme.</p> <p>Goods, services and work that will be procured include:</p> <ul style="list-style-type: none"> • Fees: creatives, artists, guest speakers, performers. • Performances: infrastructure and delivery costs including production. • Production: Signage and wayfinding, power, hires, lighting, sound, AV, rigging. • Construction: Health and Safety, build materials, crewing, staffing, security, first aid. • Engagement: Recruitment of participants, cost of 'Think ins', community engagement, work with young people, travel, skills & training programme. • Marketing: Design, print, communications collateral, digital communications. • Access: physical access, digital access, translation, interpretation. <p>As part of the feasibility process for the project, a legal assessment was undertaken, and the legal advice is integrated into the project delivery plan.</p>
Economic Case	<p>This project will form one of LEEDS 2023's 12 signature events and therefore will play a significant role in the overall economic impact of LEEDS 2023 across the West Yorkshire region in terms of skills development and visitor spend.</p> <p>The scheme will bring benefits to West Yorkshire's visitor economy by attracting visitors from across the region and the UK. Collaboration with the internationally successful WoW Foundation is expected to bring a large online audience from across the world, providing inspiration as well as raising the profile of the West Yorkshire region.</p> <p>More detailed outputs and benefits will be developed during the next stage of the project and will be set out in the final business case, once the</p>

	<p>preparatory work required to have the project fully development for the launch on LEEDS 2023 in January 2023 has been completed.</p>
Financial Case	<p>The total scheme cost is £1,500,000. It will be funded through gainshare funding. Costs include allowance for programming, contingency, skills development/training activities, materials, venue and site costs, rigging & technical costs, marketing and communications (including broadcasting), staffing, access, security, PPE and first aid.</p> <p>The Combined Authority's investment is underpinned by Leeds City Council's investment in LEEDS 2023 of £10,655,000 (of which £7,231,893 has been committed from the Council's core budget). As this scheme is a distinct project within the LEEDS 2023 programme, Leeds City Council's investment mitigates risk of overage.</p> <p>LEEDS 2023 as a whole is funded by multiple streams including Leeds City Council's investment, Arts Council England, National Lottery Heritage Fund, Paul Hamlyn Foundation, Esmée Fairbairn Foundation, other Trusts & Foundations and corporate sponsorship.</p>
Management Case	<p>This project will be delivered by Leeds Culture Trust and as a standalone project within the LEEDS 2023 Year of Culture programme. The project will be integrated into the framework for managing the LEEDS 2023 performance and investment including: City Readiness Board, Scrutiny Board (Resources and Environment) and a robust grant agreement with the Leeds Culture Trust Board.</p> <p>Project risks will be managed through a robust risk management process including the above management framework and Leeds City Council's risk management. The scheme will benefit from a two stage evaluation plan, including immediate evaluation of the project to be delivered by the end June 2023 and the wider LEEDS 2023 Evaluation Framework which will capture the social and economic benefits of Year of Culture and its projects (to be delivered by end September 2024).</p>